

2012 Panthers Race to 100,000 Twitter Followers Contest

Official Contest Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. **Contest:** 2012 Panthers Race to 100,000 Twitter Followers ("Contest")
2. **Contest Period:** The contest begins on July 20, 2012 and ends when the Panthers earn their 100,020th Twitter follower.
3. **Rules:** The official contest rules comprise the entire set of official rules governing the contest.
4. **Eligibility:** Contest open to individual legal residents of North Carolina and South Carolina who have attained the age of eighteen (18) as of the date of entry into the contest and who are registered users of Twitter. For purposes of these official rules, "Registered User" means a person who has successfully completed the registration form and has obtained user identification and associated password on Twitter. Employees of Sponsor and each of its representative affiliates, officers, directors and employees, and members of their immediate families (i.e. spouses, parents, children and sibling) and those living in the same household of each are not eligible to enter.
5. **How to Enter:**
 - a. There is only one (1) method of entry for the Contest: online entry.
 - b. To enter, you must register for Twitter or already be a registered Twitter user and must follow the Carolina Panthers official twitter profile - @Panthers.
(<http://www.twitter.com/panthers>)
 - c. Once the Carolina Panthers reach 100,020 followers on Twitter, you must re-tweet (RT) the milestone message published by the Carolina Panthers that contains the #Panthers100K hashtag.
 - d. Five (5) winners will be selected at random from participants that both follow the Carolina Panthers on twitter and re-tweet the milestone message, as determined by the Carolina Panthers official twitter profile.

6. **Conditions of Participation:** Usernames, Tweets and/or associated comments (“Contest Content”) must not contain profanity, pornographic or sexual content, content promoting alcohol, illegal drugs, tobacco, firearms, weapons, hateful content of any kind or any other offensive, indecent, obscene or inappropriate content, and must not defame, misrepresent or contain disparaging remarks, all as determined by Sponsor in its sole discretion. By publishing a tweet as part of the promotion, entrant represents and warrants the Contest Content does not infringe upon any third party’s or any other rights. Entries that do not comply with these Official Rules or Twitter terms of service will be disqualified.

7. **Prizes and Odds:**

Prize	No. of Winners of Each Prize	Prize Description
1	1	Panthers Helmet signed by 2003 team
2	1	Signed Jon Beason Jersey
3	1	Inaugural Carolina Panthers Coin
4	2	Game Time Magazine signed by Jason Baker or Terrel McClain

8. **Winner Selection:** Winner selection will occur on or about August 15, 2012. Winners will be selected at random provided they adhered to the criteria. Winners will be contacted via twitter and asked to submit an e-mail within four (4) days from selection. If winner cannot be contacted or does not respond within four (4) days, an alternate winner will be selected.

9. **Questions:** If you have any questions regarding this Contest, send an email to SocialMedia@Panthers.NFL.com with the phrase “Contest Question” written in the subject of the e-mail.

10. **Sponsor:** Panthers Football, LLC, 800 South Mint Street - Charlotte, NC 28202.

Disclaimer: Twitter is not sponsoring or administering this Sweepstakes in any way.